



FINANCE AND ADMINISTRATION CABINET  
KENTUCKY HIGHER EDUCATION ASSISTANCE AUTHORITY

Andy Beshear  
Governor

PO Box 798  
Frankfort, Kentucky 40602-0798  
Phone: 1.800.928.8926  
Fax: 1.502.696.7373

Holly M. Johnson  
Secretary

Jo Carole Ellis  
Executive Director

Contact: Crystal Dempsey-Gillum  
Phone: 502-576-6884  
Email: [cgillum@kheaa.com](mailto:cgillum@kheaa.com)

**FOR IMMEDIATE RELEASE**

**Kentucky rising juniors have chance to win scholarship, photo shoot**

**FRANKFORT, Ky. (May 22, 2024)** — A rising junior at one of Kentucky’s public or private high schools will win a \$500 scholarship and a photo shoot at their school through the Promote Your School scholarship contest, sponsored by the Kentucky Higher Education Assistance Authority (KHEAA).

“We have hundreds of great high schools across the Commonwealth, and here’s the opportunity to show off yours through this contest,” Lt. Gov. Jacqueline Coleman said. “The winning student will also receive a \$500 scholarship to help them reach their goals through higher education.”

A school must participate in the Kentucky Educational Excellence Scholarship (KEES) program for one of its students to be eligible to enter. To be considered for the scholarship, students must submit an essay addressing one of these subjects:

- Describe a memorable experience at your school where people came together to achieve a goal or overcame a challenge; or
- How education makes a community stronger.

The essay must be no more than 200 words long and cannot mention the student’s name, school or its mascot, county or community. The essay should not identify the student by race, gender, religion or other manner.

The essay topic must be clearly indicated at the top of the page. The student’s name, address and high school must be listed at the bottom of the essay. The student must be a high school junior during the 2024–2025 school year. For contest details, visit [kheaa.com/website/contest](http://kheaa.com/website/contest).

Photos from the winning school will be used in KHEAA publications and on KHEAA websites.

To enter, mail your essay to KHEAA Publications, PO Box 798, Frankfort, KY 40602. You may also email your essay to [publications@kheaa.com](mailto:publications@kheaa.com). KHEAA cannot accept entries via online file-sharing sites.

The winner will be chosen by a committee of KHEAA employees. The deadline for submissions is June 30. Winner will receive the scholarship when he or she enters college as a freshman.

Students from high schools that have been featured in the past five years — Madison Southern High School, Frankfort, Butler County, Bullitt East, and Warren East — are not eligible to enter this year's contest.

KHEAA is the state agency that administers the merit-based Kentucky Educational Excellence Scholarship (KEES) program, as well as need-based grants and other programs to help students pay their higher education expenses. Kentucky Lottery funds pay for many of those programs. For more information about Kentucky scholarships and grants, visit <https://www.kheaa.com/web/scholarships-grants.faces>; write KHEAA at PO Box 798, Frankfort, KY 40602; or call 800-928-8926.

In addition, KHEAA administers the KY Saves 529 program, which allows families to save for college. For more information, visit <https://www.kysaves.com/home.html>.

KHEAA's sister agency, the Kentucky Higher Education Student Loan Corporation (KHESLC), is the Kentucky not-for-profit agency committed to offering students/borrowers with the lowest possible cost assistance in achieving their higher education dreams by offering the Advantage Education Loan program. For more information, visit <https://www.advantageeducationloan.com/>.

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